


KELLI JO REICHERT

WEB + UX + GRAPHIC DESIGNER

CONTACT

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 MISSREICHERT.COM

 5427 MISSION RD
FAIRWAY, KS 66205

EDUCATION

INTERACTIVE MEDIA & WEB DESIGN

Lindenwood University
December 2015

HIGH SCHOOL DIPLOMA

Brunswick High School
May 2012

SKILLS

HTML

CSS

JAVASCRIPT

UX / SOLUTION DESIGN

GRAPHIC DESIGN

ADOBE CREATIVE SUITE

MICROSOFT OFFICE

COMMUNICATION

EMAIL CAMPAIGNS

THRIVES IN A FAST-PACED

ENVIRONMENT

EXPERIENCE

SOLUTIONS DESIGNER

AutoAlert - Kansas City, MO
August 2017 - current

- performed as lead designer of all digital materials, including company website, subsequent company product landing pages or separate websites
- worked in tandem with Media Logistics + Graphic Design as a team to complete tasks with strategizing, programming, and graphic design elements of any and all digital campaigns and client facing websites
- charged with graphic design work of company logos and branding projects

GRAPHIC DESIGNER

AutoAlert - Kansas City, MO
January 2016 - August 2017

- promoted the company's software through email campaigns, print ads, and social media platforms
- created elaborate event promotions for nationwide conferences including full-page magazine advertisements, party promotions, and online graphics
- co-founded and designed a break-through industry magazine created for dealers, by dealers

USER EXPERIENCE DESIGNER

Missreichert.com - Kansas City, MO
January 2015 - current

- proposed and designed websites with businesses, foundations, and cities to advertise their events and/or services
- produced logos, essential wedding pieces, social graphics, and t-shirt designs for individuals and businesses
- created full user experiences for mobile applications and online applications